

Producing Sponsor

\$25,000 | 2 Available

Producing Sponsors support OST's season by underwriting one of OST's signature fundraising events: The Rising Star Soiree and Midsummer Night's Picnic.

This support includes

- ★ 10 entries to the sponsored event
- ★ An opportunity to present a video or speak at the event
- ★ Reserved premiere seating for 6 at all 2026 productions
- ★ Multiple recognitions in print, digital, and social media
- ★ One dedicated website post shared through digital and social media
- ★ Invitations to "meet the artist" and "behind-the-scenes" events

Presenting Sponsor

\$15,000 | 4 Available

Presenting Sponsors support a specific production, identifying one weekend of performances to sponsor (Thin Air Shakespeare, Youth Musical, Contemporary Production/Reading).

Sponsors will receive premiere billing and recognition on posters and in programs in addition to an opportunity to appear on stage as part of the welcome at the sponsored performances.

This support includes

- ★ 6 entries to either the Rising Star Soiree or Midsummer Night's Picnic,
- ★ Reserved premiere seating for 4 at all performances during the sponsored weekend
- ★ Multiple recognitions in print, digital, and social media
- ★ One dedicated website post shared through digital and social media
- ★ Invitations to "meet the artist" and "behind-the-scenes" events

Directing Sponsor

\$10,000 | 6 Available

Directing sponsors support the professional artists and productions of the 2026 season, including the annual youth musical.

This support includes

- ★ 4 tickets to all performances throughout the season
- ★ 2 tickets to either the Rising Star Soiree or the Midsummer Night's Picnic
- ★ Multiple recognitions in print, digital, and social media
- ★ One dedicated website post shared through digital and social media
- ★ Invitations to "meet the artist" events

Education Sponsor

\$5,000 | 6 Available

Support the next generation of creative, empathic leaders! Sponsors select a specific program to support. All of the programs supported are offered to the community and partners for free.

This sponsor supports

- ★ Missoula Children's Theater
- ★ Theatre in the Schools
- ★ Off Square Players
- ★ Professional Internships

Each sponsor will receive one dedicated post shared through digital and social media highlighting their sponsorship, recognition in all education program collateral and at the Rising Star Soiree; and 4 entries to the Rising Star Soiree.

2025 Media Outreach

By The Numbers

Facebook & Instagram

400,000+
Total Views

655,000+
Total Engagement

2,372
Total Followers

Audience Demographics

2,000+
Total Audience


28%
Men


72%
Women

Ages 18-45

50%

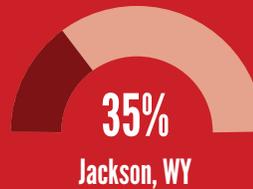
Ages 46-54

40%

Ages 55-65+

10%

Top Locations



Off Square Theatre's social media outreach has grown exponentially in the past year, with over 500+ new followers and a 93% increase in content interactions.

Newsletter

53.9%
Open Rate

3,757
Total Subscribers

64,203
Total Opens

Website

26,424
All Time Views

20,000
All Time Visitors